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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91199603
Party	Plaintiff Lance Armstrong Foundation
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Submission	Withdrawal of Opposition
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In Re Application No. 85/093,250
Filed: July 26, 2010
Published: January 11, 2011
Mark: BORN STRONGER ATHLETICS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Lance Armstrong Foundation)	Opposition No.: 91199603
)	
Opposer,)	
)	<u>WITHDRAWAL OF OPPOSITION</u>
v.)	
)	
C7 Brands, LLC,)	
)	
Applicant.)	
_____)	

WITHDRAWAL OF OPPOSITION, WITHOUT PREJUDICE, WITH CONSENT

Pursuant to TBMP § 601, 37 C.F.R. § 2.106(c) and the Settlement Agreement entered into by the parties resolving this matter, Opposer Lance Armstrong Foundation, hereby withdraws without prejudice Opposition No. 91199603 against Serial No. 85/093,250 for the mark BORN STRONGER ATHLETICS. Opposer has secured the consent of Applicant by way of a Settlement Agreement dated June 29, 2011.

In Re Application No. 77/782,193
Filed: July 15, 2009
Published: April 6, 2010
Mark: BE STRONG

Dated: June 30, 2011

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CERTIFICATE OF SERVICE

I do hereby certify that the foregoing WITHDRAWAL OF OPPOSITION, WITH
CONSENT was served on Applicant through Applicant's counsel, per agreement between the
parties, via electronic mail addressed to Applicant's counsel at:

GREGORY B. PHILLIPS
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this 30th day of June 2011,

By: 
Debra Stitche